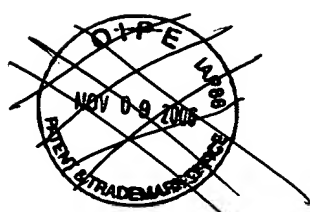


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Jerry Alten et al.  
Application No. : 09/410,853 Confirmation No. : 7565  
Filed : October 1, 1999  
For : IMPROVED ELECTRONIC TELEVISION PROGRAM GUIDE  
SCHEDULE SYSTEM AND METHOD  
Group Art Unit : 2623  
Examiner : Annan Q. Shang

*[Handwritten signature and initials]*  
Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

New York, New York 10020  
November 9, 2006

AMENDMENT PURSUANT TO 37 C.F.R. § 1.116

Sir:

In Reply to the August 10, 2006 final Office Action,  
applicants respectfully request entry of the following  
amendments to the above-identified patent application:

Amendments to the Claims are reflected in the  
listing of claims which begins on page 2 of this paper.

Remarks begin on page 14 of this paper.